

2024 sponsorship invitation



design for FREEDOM 2024



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join the movement of global leaders and innovators committed to eliminating forced labor in the building materials supply chain

As a sponsor of the Design for Freedom Summit and/or the first Design for Freedom Exhibit, *With Every Fiber*, your support goes directly towards funding the Design for Freedom movement, committed to eliminating forced labor in the building materials supply chain. This includes breaking down barriers between people and sectors, to unite industry leaders and galvanize change, create true market transformation and build a more equitable future.

A sponsorship grants you visible brand recognition and alignment with the movement amongst an audience of key players in the built environment ecosystem. This audience is largely made up of architecture firms, engineering firms, construction companies, scholars, manufacturers, developers, owners, investors, and key public sector constituents committed to building a new future free of forced labor.

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ABOUT THE SUMMIT

The Design for Freedom Summit brings leaders in the full built environment ecosystem together for a day of action and awareness, uniting with the shared goal to accelerate the movement to eliminate forced labor from the building materials supply chains. Focus topics include: challenges facing ethical sourcing of building materials, technology solutions for the industry, ethical decarbonization and new pilot projects.

ABOUT THE EXHIBIT, *With Every Fiber*

Opening in the Spring of 2024 at Grace Farms, the interactive on-site exhibit, *With Every Fiber*, will demonstrate ethical design principles in action, challenging the industry and public at large to re-think where the materials that go into our buildings come from and whether they contain the embodied suffering of slave labor. The exhibit will benefit from the 100,000 annual foot traffic at Grace Farms to help draw greater awareness about the movement.

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SPONSORSHIP OPTIONS AND BENEFITS

Leader

\$50,000

Summit Sponsor

- Prominent recognition during the Summit
- Logo recognition in all event marketing (website, invitations, social media) and printed Summit program
- Logo and verbal recognition on stage
- Name recognition in press materials
- 10 tickets to the day-long Summit and cocktail reception
- 8 invitations to a private accelerators dinner with DFF Working Group members, GFF Leadership Team and other distinguished sponsors
- 4 tickets to Grace Farms Annual Benefit

Exhibit Underwriting Sponsor

- Prominent logo recognition and credit as underwriting sponsor featured on the exhibit
- Logo in Grace Farms digital newsletter promoting the exhibit
- Logo on digital invitation to exhibit opening
- Logo on all social media promoting the exhibit
- Name recognition in all exhibit marketing collateral
- Name recognition in press materials announcing the exhibit to the public
- Personalized, early access tour of the exhibit for up to 25 guests led by exhibit Architect, Nina Cooke John
- Private cocktail reception celebrating exhibit opening

Architecture Tours Sponsor

- Prominent logo recognition on Grace Farms monthly newsletter and website event page for the following ongoing tours series led by Grace Farms Architecture Advisor, Toshihiro Oki:
 - Architectural Elements Tour: Timber or Glass
 - Specialty Tours: Dusk-to-darkness tour of Grace Farm's Lighting Design
 - Specialty Tours: Geothermal Wells
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Partner

\$25,000

Summit Sponsor

- Prominent recognition during the Summit
- Logo recognition in all event marketing: website, invitations, social media and printed Summit program
- Logo recognition on stage
- Name recognition in press materials
- 10 tickets to the day-long Summit and cocktail reception
- 4 invitations to a private accelerators dinner with DFF Working Group members, GFF Leadership Team and other distinguished sponsors
- 2 tickets to Grace Farms Annual Benefit

Exhibit Sponsor

- Logo in Grace Farms digital newsletter promoting the exhibit
- Logo on digital invitation to exhibit opening
- Logo on all social media promoting the exhibit
- Name recognition in all exhibit marketing
- Name recognition in press materials announcing the exhibit to the public
- Foundation led tour of the exhibit for up to 15 guests
- 5 tickets to foundation's cocktail reception celebrating exhibit opening

Architecture Tours Sponsor

- Prominent logo recognition on Grace Farms monthly newsletter and website event page for the following ongoing tours series led by Grace Farms Architecture Advisor, Toshihiro Oki:
 - Architectural Elements Tour: Timber or Glass
 - Specialty Tours: Dusk-to darkness tour of Grace Farm's Lighting Design; Geothermal Wells

Collaborator

\$15,000

Summit Sponsor

- Prominent recognition during the Summit
- Logo recognition in all event marketing: website, invitations, social media and printed Summit program
- Logo recognition on stage
- Name recognition in press materials
- 5 tickets to the day-long Summit and cocktail reception
- 2 invitations to a private accelerators dinner with DFF Working Group members, GFF Leadership Team

Exhibit Sponsor

- Logo in Grace Farms digital newsletter promoting the exhibit
- Logo on digital invitation to exhibit opening
- Logo on all social media promoting the exhibit
- Name recognition in all exhibit marketing
- Name recognition in press materials announcing the exhibit to the public
- Foundation led tour of the exhibit for up to 10 guests
- 5 tickets to foundation's cocktail reception celebrating exhibit opening

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Advocate Option 1

\$10,000

Summit Sponsor

- Logo recognition in all event marketing: website, invitations, social media and printed Summit program
- Logo recognition on stage
- Name recognition in press materials
- 5 tickets to the day-long Summit and cocktail reception

Architecture Tours Sponsor

- Prominent logo recognition on Grace Farms monthly newsletter and website event page for the following ongoing tours series led by Grace Farms Architecture Advisor, Toshihiro Oki:
 - Architectural Elements Tour: Timber or Glass
 - Specialty Tours: Dusk-to darkness tour of Grace Farm's Lighting Design; Geothermal Wells

Advocate Option 2

\$10,000

Exhibit Sponsor

- Logo in Grace Farms digital newsletter promoting the exhibit
- Logo on digital invitation to exhibit opening
- Logo on all social media promoting the exhibit
- Name recognition in all exhibit marketing
- Name recognition in press materials announcing the exhibit to the public
- Foundation led tour of the exhibit for up to 5 guests
- 5 tickets to foundation's cocktail reception celebrating exhibit opening

Architecture Tours Sponsor

- Prominent logo recognition on Grace Farms monthly newsletter and website event page for the following ongoing tours series led by Grace Farms Architecture Advisor, Toshihiro Oki:
 - Architectural Elements Tour: Timber or Glass
 - Specialty Tours: Dusk-to darkness tour of Grace Farm's Lighting Design; Geothermal Wells

Contributor

\$5,000

Summit Sponsor

- Logo recognition in all event marketing: website, invitations, social media and printed Summit program
- Name recognition in press release materials
- 2 tickets to the day-long Summit and cocktail reception

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SPONSORSHIP BENEFIT SUMMARY TABLE

Sponsor Benefits	Leader \$50,000	Partner \$25,000	Collaborator \$15,000	Advocate: Option 1 (Summit) \$10,000	Advocate: Option 2 (Exhibit) \$10,000	Contributor \$5,000
Summit Pre-Event Recognition Benefits						
Logo recognition in Grace Farms digital newsletter	X	X	X	X		
Logo on invitation	X	X	X	X		X
Logo on social media promotions	X	X	X	X		X
Name recognition in all marketing collateral	X	X	X	X		X
Name recognition in press releases	X	X	X	X		X
Summit Event Day Recognition Benefits						
Logo placement on stage during the Summit	X	X	X			
Verbal recognition on stage during the Summit	X	X	X			
Logo placement on the Summit program	X	X	X	X	X	X
Summit Additional Benefits						
Tickets to Private Accelerator's Dinner with DFF Working Group	8	4	2			
Tickets to the Summit and Cocktail Reception	10	10	5	5		2
Exhibit Pre-Opening Recognition Benefits						
Logo recognition in Grace Farms digital newsletter	X	X	X		X	
Logo on digital invitation	X	X	X		X	
Logo on social media promotions	X	X	X		X	
Logo recognition in all marketing collateral	X	X	X		X	
Name recognition in press releases	X	X	X		X	
Exhibit Permanent Recognition Benefits						
Permanent logo recognition featured on the Exhibit	X					
Exhibit Additional Benefits						
Tickets to early access tour of the exhibit led by exhibit Architect	25					
Private cocktail reception celebrating Exhibit Opening	25					
Tickets for Foundation-Led Tour of Exhibit		15	10		5	
Tickets to Foundation's Cocktail Reception Celebrating Exhibit Opening		5	5		5	
Benefits for Architecture Tours Sponsorship						
Logo recognition on website ticketing page as Architecture Tours Sponsor	X	X		X	X	
Additional Benefits						
Tickets to Grace Farms 9 th Annual Benefit	4	2				

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SPONSORSHIP CONTRIBUTIONS

questions

Should you have any questions or wish to contribute in another manner, please contact:

sponsorship@gracefarms.org

please return to

A business check with your organization's name and address, signed by a duly authorized representative, should be sent to:

Grace Farms Foundation, Inc.
Attn: AJ Conley, Chief Financial Officer
P.O. Box 876
New Canaan, CT 06840

NAME: _____

BUSINESS: _____

E-MAIL: _____

PHONE: _____

100% of your donation will support the design for freedom fund

Grace Farms Foundation, Inc. is a 501(c)3 nonprofit organization, contributions to which are tax deductible to the fullest extent permitted by law. A copy of our latest annual financial report may be obtained from Grace Farms Foundation, Inc., 365 Lukes Wood Road, New Canaan, CT or the New York State Charities Bureau, 28 Liberty Street, 15th Floor, New York, NY 10005.

For contributions of \$5,000 or more, please note that Grace Farms Foundation is required to list donor information in its annual IRS 990-PF tax return filing.

