design for FREEDOM principles

mission

Design for Freedom by Grace Farms has an audacious mission to harness the power of the built environment for justice: to create a radical paradigm shift by removing forced and child labor from the building materials supply chain.

goals

Design for Freedom aims to mobilize the full ecosystem of the global architectural, engineering, and construction professions to create institutional responses that add fair labor material sourcing to existing and new industry wide practices and material transparency measurements, and adopt shorter material supply chain methods to create a more humane and sustainable future.

- To acknowledge that the choices made in the sourcing of building materials have environmental, social, and ethical repercussions
- To have a moral and ethical obligation to end exploitation that subsidizes the bottom line of residential and commercial construction projects globally
- To understand that ethical business models reduce risk and improve long-term results
- To recognize that cheap and exploitable labor stifles the modernization of the industry by reducing the need for innovation
- To embrace emerging technologies that can improve supply chain transparency
- To embrace material circularity that eliminates material extraction where forced labor is the most prevalent, including harvesting, mining, processing, and shipping of raw materials
- To commit to adopting internal ethical sourcing policies
- To engage with federal and local government agencies and advocate for systemic change through policy, law, and enforcement of human rights violations
- To replicate our learning journeys for colleagues and peers

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